

Early bird discounts

SEASON 2018-19

PLAYBILL

**INSERTION
ORDER
FORM**

GARDE PLAYBILL

325 State Street
New London, CT 06320
860.444.4430



Contact/Agency

Name of Advertiser

Address

Phone / Fax

Email

Space Charge <i>(see chart)</i>	
Guaranteed Position Charge	
Design/Layout Charge	
TOTAL COST	

PAYMENT METHOD

- Check enclosed, payable to the Garde Arts Center
- Payment Plan
50% with order, balance due 7/30/18
- Visa • MasterCard • AmEx

Card #

Exp. Date Amount

For early bird discounts

Mail/e-mail reservation form to:

Garde Arts Center

325 State Street

New London, CT 06320

email to: jsigel@gardearts.org

fax: 860-447-0503

Advertising Sizes and Rates*				
Description	Width	Height	Color	BW
Full Page	4.75	7.5	\$2480	\$1775
Half Page (<i>horizontal</i>)	4.75	3.75	\$1765	\$1250
Half Page (<i>vertical</i>)	2.3125	7.5	\$1765	\$1250
Quarter Page (<i>horizontal</i>)	4.75	1.875	\$1100	\$800
Quarter Page (<i>vertical</i>)	2.3125	3.6875	\$1100	\$800
Eighth Page	2.3125	1.875	\$625	\$500
Guaranteed Positions:	Inside Cover Pages, Back Cover, Page 3 & 4: ADD 25% All other guaranteed positions: ADD 20%			
Ad Copy, Design, Layout Charges: Advertisements not received camera ready will be billed as follows: Quarter & Eighth Page: \$85 • Half Page: \$125 • Full Page: \$175				

Advertising Sizes and Rates	
Size: _____	• Horizontal • Vertical
• Color	• Black & White
• Renew my ad from last year. _____	
• Pickup last year's ad w/changes.	
• I will provide new camera-ready art work: • jpeg • tif • pdf	
• Please contact me about the design of my ad.	
• Preferred Guaranteed Position: _____	

Authorization (signature)

Please Print Authorization Name

Signature

<p>email digital file to: jsigel@gardearts.org 860-444-4430</p>

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